

# **OUR GOAL** To advance forest literacy, environmental education, and career pathways using trees and forests as windows on the world.

## WHY IS MENTORSHIP IMPORTANT?

Mentorship is an important way to foster and inspire the next generation of forest and conservation leaders and build a diverse and resilient green jobs workforce. It can also help reduce barriers to landing a green job by providing access to insider tips, helping participants grow professional networks, and by increasing the confidence of mentees and mentors alike.

Mentorship is a mutually beneficial relationship: the mentee expands their forest and conservation knowledge, goals, and network, and the mentor fosters the next generation of leaders, shares advice, and gains a new perspective.

### WHAT DOES PLT'S GREEN MENTOR PROGRAM DO?

- We match young adults with established forest and conservation professionals with an industry-leading algorithm based on personalities, goals, interests, and more. This helps ensure that our mentor-mentee pairs build successful, productive, and trusting relationships.
- 2. We help nurture the mentorship relationships with communication tips, networking advice and problem-solving tools.
- 3. We deliver skill-building webinars and resources for mentees to become career ready on topics like resume building, elevator pitches, and professional presence.
- 4. We provide a framework for mentees to explore green career pathways and plan their career development with their mentor.

# **GET INVOLVED**

Learn more about PLT's Green Mentor program: https://www.plt.org/mentorship

### WHY CHOOSE PLT'S GREEN MENTOR PROGRAM?

During the Green Mentor program, pairs work together on goals to challenge and help each other grow. For 2-3 hours a month, mentees meet with their mentor, and for 1 hour a month, they attend webinars to build confidence, grow their network, and advance in their career. From the PLT Canada/ World Forestry Congress cohort:

- 93% of mentees got a job or advanced in their career because of their mentor
- 88% felt successful at working towards the goals they set up for the program
- 87.5% of participants felt that they built a great relationship with their mentoring partner

Or contact:

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