



SUSTAINABLE FORESTRY INITIATIVE

SFI-00001

GROWING A DIVERSE AND RESILIENT GREEN WORKFORCE IN THE FOREST AND CONSERVATION SECTOR

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Who We Are:

The Sustainable Forestry Initiative (SFI) believes that sustainable forests are critical to the health and prosperity of our collective future. Our mission is to advance sustainability through forest-focused collaboration. As an independent, non-profit organization, SFI collaborates with our diverse network to provide solutions at scale in the face of unique local and global sustainability challenges, through work in our **standards**, **conservation**, **community**, and **education** pillars.

Under SFI's education pillar, the award-winning education program Project Learning Tree (PLT) advances career pathways, environmental education, and forest literacy across the United States and Canada using trees and forests as windows on the world. PLT has exemplified high-quality activities and professional development, reaching more than **145 million students** and training over **800,000 educators** since 1976.

PLT Career Pathways

PLT's Career Pathways is growing a diverse and resilient workforce through mentorship, work experiences, and skill-building resources. Since 2020, **over 500 people have participated in PLT Green Mentor programs**—creating meaningful and long-lasting relationships for young professionals and advancing their career pathways in the forest and conservation sector.

Career pathways resources include:

- [Green Jobs Quiz](#): An online quiz helping young adults match their personality type with different green jobs opportunities.
- [Black Faces in Green Spaces: The Journeys of Black Professionals in Green Careers Guide](#): A resource highlighting the career journeys of Black Americans in the forest and conservation sector, developed in collaboration with Minorities in Agriculture, Natural Resources, and Related Sciences (MANRRS) and the USDA Forest Service.
- [Career Fact Sheets](#): Fact sheets highlighting diverse green career pathways, including typical salaries, educational requirements, and skills needed to succeed on the job.
- [Green Jobs: Exploring Forest Careers](#): A guide that includes four hands-on activities to help young adults research different careers and practice managing and monitoring forest resources.

Community

SFI leverages our diverse networks to create greater impact at scale. We advance forest-focused collaborations between local communities and the SFI and PLT networks, including organizations in the forest and conservation sector, as well as educators and universities. This includes growing meaningful relationships with Indigenous, Black, Latino, and other traditionally uninvited and underrepresented communities to advance social, economic, and environmental opportunities.

Learn More

Questions? Contact info@forests.org or visit forests.org or [PLT.org](https://plt.org) to learn more about our programs and services.